

Department Title:

The Business Education Department– A Level Business

Department Vision: A brief description of your subject and the departments overall aim.

This A-level Business course introduces you to all you need to know about working in business, providing a solid foundation for further study. With a focus on helping you to become a good decision maker, you'll learn essential managerial skills, alongside techniques to help you become an analytical problem solver. These skills are all highly sought after and valued in a wide range of careers. Further study and career opportunities If you'd like to study business, finance or management at university, A-level Business provides an excellent foundation. The skills you learn are also transferable across a broad range of subjects and careers.

Year 12: A description of targets , skills and focus for the year group.

AS Business provides an introduction to key business areas: marketing, operations ,finance and human resource management. Students of this course should study business in a variety of contexts (eg large/small, UK focused/ global, service/ manufacturing) and consider:

- the importance of the context of business in relation to decision making.
- the interrelated nature of business activities and how they affect competitiveness.
- the competitive environment and the markets in which businesses operate.
- the influences on functional decisions and plans including ethical and environmental issues.
- the factors that might determine whether a decision is successful eg the quality of data and the degree of uncertainty .
- how technology is changing the way decisions are made and how businesses operate and compete.
- the impact on stakeholders of functional decisions and their response to such decisions.
- use of non-quantitative and quantitative data in decision making.

A-level assessment consists of three x 2 hour written exams taken at the end of the two year course. Each exam will be worth a third of the A-level. All three papers will draw on material from the whole course, and will feature a range of question styles including multiple choice questions, short answer questions, essay questions, data response questions and case studies.

Year 13: A description of targets , skills and focus for the year group.

The A-Level (Yr13) topics lend themselves to studying and engaging with the business world. The specification and assessment encourages students to follow business developments and think critically about contemporary business issues. Most of the assessment material is based on real business situations. By examining and thinking critically about real business situations as they study the subject, students will gain an insight into different contexts which will help them to understand the key issues in any situation and compare and contrast this with other situations and apply their understanding. Students will consider:

- the impact of technology on strategic decision making.
- the influences of Corporate Social Responsibility, ethical and environmental issues on strategic decisions.
- the difficulties in forecasting future trends.
- the importance of assessing feasibility and risk when making strategic decisions.
- the impact on stakeholders of strategic decisions and their response to such decisions.

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Year 11: A description of targets , skills and focus for the year group. (150 words max)

Sixth Form: A description of targets , skills and focus for the year group. (150 words max)

Assessment: a brief description on what students are assessed on and how often. This section can be grouped key stages.

Paper 1: Business 1	+	Paper 2: Business 2	+	Paper 3: Business 3
What's assessed All content above		What's assessed All content above		What's assessed All content above
Assessed <ul style="list-style-type: none">• written exam: 2 hours• 100 marks in total• 33.3% of A-level		Assessed <ul style="list-style-type: none">• written exam: 2 hours• 100 marks in total• 33.3% of A-level		Assessed <ul style="list-style-type: none">• written exam: 2 hours• 100 marks in total• 33.3% of A-level
Questions Three compulsory sections: <ul style="list-style-type: none">• Section A has 15 multiple choice questions (MCQs) worth 15 marks.• Section B has short answer questions worth 35 marks.• Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.		Questions Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.		Questions One compulsory case study followed by approximately six questions.