











A level Business - Super Curriculum



 The Business Book (Big Ideas) DK	 Alan Sugar, What you see is what you get.	 Finding My Virginity, Richard Branson
 How to Win Friends and Influence People by Dale Carnegie	 The Design of Everyday Things, Dennis Norman	 Adapt, Tim Harford
 The Big Short (2015)	 Dirty Money - Netflix	 Inside Bill's Brain - Netflix
 The Apprentice - BBC	 Dragons Den – BBC2	 Broken - Netflix
 Bank Of England Museum, London	 Museum of Brands and Branding, London	 Cadbury World, Birmingham
 "Changing World of Work – Gig Economies" https://www.bbc.co.uk/programmes/w172wmx7vq8fxxs	 "Nike faces up to shareholders – Political Donations" https://www.bbc.co.uk/programmes/w172w0pw799gqww	 "Behind Japan's Corporate – Culture of Concealment" https://www.bbc.co.uk/programmes/w172vth5z6gg8mx
 Podcast - Entrepreneurs on Fire	 Podcast - Entrepreneur Effect	 Podcast - The Introvert Entrepreneur

	Reading Task		Creative Task
	Research Task		Writing Task
	Watching Task		Student – Led Task
	Listening Task		Trip or Visit