











Business & Economics Super Curriculum

Year 10



 The Business Book (Big Ideas) DK	 Alan Sugar, What you see is what you get.	 Finding my virginity, Richard Branson
 The Economics Book (Big Ideas) DK	 The Design of Everyday Things, Dennis Norman	 Adapt, Tim Harford
 The Big Short (2015)	 Alex Polizzi The Fixer	 The Secret World of Lego, 4od
 The Apprentice	 Dragons Den	 Business Nightmares
 Coca Cola, Edmonton	 Museum of Brands and Branding, London	 Cadbury World, Birmingham

	Reading Task		Creative Task
	Research Task		Writing Task
	Watching Task		Student – Led Task
	Listening Task		Trip or Visit



Business & Economics Super Curriculum

Year 11



The Big Short (2015)	Inside Job (2010)	Freakonomics (2010)
Steve Jobs (2015)	TED Talk Programming Your Mind for Success https://goo.gl/WSrHGw	TED Talk What if there was no advertising https://goo.gl/Pycii2
Fifty things that made the modern economy (Tim Harford)	The Undercover Economist, Tim Harford	Finding my virginity, Richard Branson
How an economy grows and why it crashes, Schiff	Crime and Economics, Albertson	Soccernomics, Kuper
Bank of England, Threadneedle Street, London	Museum of Brands and Branding, London	Cadbury World, Birmingham
















	Reading Task		Creative Task
	Research Task		Writing Task
	Watching Task		Student – Led Task
	Listening Task		Trip or Visit











Business & Economics Super Curriculum

Year 12



 The Big Short (2015)	 Inside Job (2010)	 The Corporation (2003)
 Freakonomics (2010)	 Inequality for all (2013)	 Enron: The Smartest Guys in the room (2005)
 Brick by Brick: How LEGO Rewrote the Rules of Innovation and Conquered the Global Toy Industry	 TescoPol: How One Shop came Out on Top and why it Matters	 Bankrupt Britain, Daniel Dorling & Bethan Thomas
 The Great Divide, Joseph Stiglitz	 Mapping Innovation, Greg Satell	 The Economics of Football, Stephen Dobson
 Bank of England, Threadneedle Street	 Museum of Brands and Branding, London	 Museum of London, Docklands
















	Reading Task		Creative Task
	Research Task		Writing Task
	Watching Task		Student – Led Task
	Listening Task		Trip or Visit











Business & Economics Super Curriculum

Year 13



 Masters of Money https://goo.gl/Pv9qBJ	 What it takes to be a great leader https://goo.gl/1B1H6P	 Too much maths too little history, LSE Lecture https://goo.gl/fPrAox
 A concise economic history of the world, Cameron Neal.	 The Growth Map, Jim O’Neil	 The Crunch, Alex Brummer
 Exploring Corporate Strategy, Johnson, Scholes and Whittington	 European Union Economics, Theo Hitris	 Principles and Practices of Marketing, David Jobber
 Keynes, Return of the Master, Robert Skidelsky	 Keynes Hayek: The Clash That Defined Modern Economics, Nicholas Wapshott	 The Price of Inequality, Joseph Stiglitz
 Bank of England, Threadneedle Street	 Museum of Brands and Branding, London	 Museum of London, Docklands

	Reading Task		Creative Task
	Research Task		Writing Task
	Watching Task		Student – Led Task
	Listening Task		Trip or Visit